

FINAL MIJT PROGRAMME 2010
Friday 3 December 2010



6.00-7.30pm	Flavorz 2010 Māori, Pasifika and Diversity Film Festival – AUT student and Te Ara Poutama mini video docos	WE240
7.30pm-8.30	Post-Flavorz and pre-MIJT refreshments	WE240
Saturday, 4 December 2010		
8.30 -9.00am	Registration	WA Atrium
9.00-9.30	<p>Mihi - Kitea Tipuna, AUT Equity Adviser and PMC Board Member Conference opening address: Welcome from AUT University and School of Communication Studies, HOS Dr Alan Cocker and PMC's Dr David Robie</p> <p>Opening of conference by John Utanga, TVNZ's <i>Tagata Pasifika</i>, chair of the Pacific Media Centre Advisory Board</p> <p style="text-align: center;"><i>Launch of the new PMC Investigative media website by Professor Olaf Diegel, director of the Creative Industries Research Institute – presented by Tony Murrow & David Robie</i></p>	WA224b
9.30-10.30	<p><i>Moderator: Dr Evangelia Papoutsaki</i></p> <p>Keynote 1: Kunda Dixit, publisher of the <i>Nepali Times</i> and the Asian Journalism Fellow 2010: “Real journalism for a Virtual World”</p>	WA224b

10.30-10.45 MORNING TEA		
10.45 -11.15	<p><i>Moderator: Dr David Robie</i></p> <p>Keynote 2: Professor Wendy Bacon, director of the Australian Centre for Independent Journalism (ACIJ): “Investigating aid and environmental journalism”</p> <p style="text-align: right;">WA224b</p>	
11.15-12.15	<p><i>Moderator: Wallace Chapman</i> (<i>Breakfast</i> host on KiwiFM and presenter of TVNZ7's <i>Backbencher</i>)</p> <p>Keynote plenary: Kunda Dixit (publisher of the <i>Nepali Times</i>), Wendy Bacon (director of the Australian Centre for Independent Journalism), Jon Stephenson (independent NZ investigative journalist) and Bill Birnbauer (investigative journalist and Monash University journalism educator) – “Investigative journalism: The strategic future amid ‘death of journalism’ warnings.”</p> <p style="text-align: right;">WA224b</p>	
	Investigative documentary	Investigative journalism
12.15-1.00	<p><i>Moderator: Dr David Robie</i></p> <p><i>Cap Bocage</i>: exploring concepts of legitimacy and militancy in local environmental protest in New Caledonia – Jim Marbrook (AUT)</p> <p style="text-align: right;">WA220</p>	<p><i>Moderator: Dr Philip Cass</i></p> <p>Facilitated news as control of information flows: The origins and rationale for ‘embedded’ journalism – Dr Paul Buchanan (Independent, Singapore/NZ)</p> <p>How the war was spun: the media, the NZ Defence Force and Afghanistan – Jon Stephenson (Independent)</p> <p style="text-align: right;">WA224b</p>
1.00-2.00 LUNCH		

2.00-2.45	<p><i>Moderator: Kalafi Moala</i></p> <p>Keynote 3: Barbara Dreaver (TVNZ): “Challenges of investigative reporting in the Pacific”</p> <p style="text-align: right;">WE224b</p>		
	Investigative photojournalism	Investigative journalism	Pacific investigations
2.45-3.15	<p><i>Moderator: Dr Geraldene Peters:</i></p> <p>Seeing the wood for the trees: Media coverage of the 1970s Ngatihine Forestry Block – a case study – John Miller (Independent)</p> <p style="text-align: right;">WA220 Plus Atrium multimedia display</p>	<p><i>Moderator: Dr Philip Cass</i></p> <p>Investigating mental illness and open justice – navigating the legislative and policy frameworks – Professor Mark Pearson (Bond, Australia)</p> <p style="text-align: right;">WA224b</p>	<p><i>Moderator: Kalafi Moala</i></p> <p>Investigative journalism in Fiji: A National Bank of Fiji case study – Shailendra Singh (USP, Fiji)</p> <p>Coup culture in Fiji: An analysis of 1987 to 2006 from an investigative journalism perspective – Ranjit Singh (AUT, NZ/Fiji)</p> <p style="text-align: right;">WE224a</p>
3.15-3.30 AFTERNOON TEA			
	Investigative documentary	Investigative journalism and media	Pacific investigations
3.30-4.00	<p><i>Moderator: Dr Evangelia Papoutsaki</i></p> <p>After the blockbuster investigation – Telling the Royal Commission story – Dr Mark Hayes (UOQ, Australia)</p> <p style="text-align: right;">WA220</p>	<p><i>Moderator: Dr Wendy Bacon</i></p> <p>‘The ephemeral’ crime story and longer investigations: Journalism and recent Australian creative non-fiction on court trials – Dr Janine Little</p> <p style="text-align: right;">WA224b</p>	<p><i>Moderator: Shailendra Singh</i></p> <p>The state of investigative journalism and the growing impact of new media in PNG – Patrick Matbob (DWU, PNG)</p> <p>Look what they’re doing! Pacific</p>

			media monitoring violations of codes related MDGs on child mortality – Louise James (IBFAN) WA224a
4.00-4.30	<i>Moderator: Dr Mark Pearson</i> Political documentary used as a vehicle to communicate a contemporary reality – Selwyn Manning (AUT) WA220	<i>Moderator: Rukhsana Aslam</i> Religion sells: Television advertising, religion and NZ society – Melissa Gould (AUT) Twittering the news: A case for realigning journalism education – Renee Barnes (RMIT, Australia) WA224b	<i>Moderator: Patrick Matbob</i> UNESCO PACIFIC PANEL: Koroi Hawkins (Television One Solomon Islands) Kalafi Moala, publisher of Taimi Media Network, Tonga <i>Also: Ben Ramo and Margaret Maealasia (One Television SI)</i> WA224a
4.30-5.30		<i>Moderator: Dr Evangelia Papoutsaki</i> Using journalism as a research methodology: How to do it – Dr Kayt Davies (ECU, Australia). <i>Part 1: Journalism Research journal and research strategies</i> <i>Part 2: Peer-reviewed journalism</i> <i>Part 3: Workshop to consider stories as academic papers</i> WA224b	Asia-Pacific themes <i>Moderator: Ana Currie</i> Environmental journalism in Oceania: Investigative icons from nuclear refugees to climate change migrants – Dr David Robie (AUT) Techno-media amplifications of investigative journalism – Dr B. K. Ravi (Bangalore University, India) WA224a

5.30-5.45		<p><i>Moderator: Dr David Robie</i> The Jesson Journalism Awards – a small NZ public journalism initiative – Simon Collins and Jon Stephenson WA224b</p>	
6.00-7.00	<p>Reception/Launch of Kunda Dixit's <i>Frames of War</i> photographic exhibition Launched by Charles Mabbett of the Asia NZ Foundation and Desna Jury, Dean of the Faculty of Design and Creative Technologies, AUT</p> <p style="text-align: right;">Venue WT005, Ground Floor, AUT Tower, Rutland St</p>		
	<p>Free evening for networking – many restaurants within a short walk of the campus</p>		
<p>Sunday, 5 December 2010</p>			
9.00-10.00	<p><i>Moderator: Selwyn Manning</i></p> <p>Keynote 4: Nicky Hager, independent investigative journalist and author: “More investigation when there is less journalism”</p> <p style="text-align: right;">WA224b</p>		
10.00-10.45	<p><i>Moderator: Dr Mark Pearson</i> Building the non-profit road: Investigative lessons and models from other places – Bill Birnbauer (Monash, Australia)</p> <p>The Informed Commitment Model: A model of best practice for journalists engaging with reluctant and vulnerable whistleblowers – James Hollings (Massey, NZ) WA224b</p>	<p><i>Moderator: Dr Allison Oosterman</i> Promoting a promotional culture: children, advertising and local newspapers. A case study of the <i>Junior Franklin County News</i> – Rosser Johnson (AUT)</p> <p>When ‘community journalism’ hits the wall in the world of NGOs – Stephen Olsen (Wellington Polytechnic) WA224a</p>	

10.45-11.00 MORNING TEA		
11.00-1pm	<p>Investigative Journalism Masterclass workshop – <i>Facilitators: Simon Collins and James Hollings</i> Resource people include Kunda Dixit, Professor Wendy Bacon, Nicky Hager, Bill Birnbauer and Dr Kayt Davies.</p> <p><i>Workshops with the rare opportunity for journalists to work with leaders in their investigative fields</i></p> <ul style="list-style-type: none"> • Introduction • Methodologies/techniques and ethics <p><i>(See Investigative Journalism Masterclass programme for more details).</i></p> <p style="text-align: right;">WA224b</p>	<p>Peace Journalism seminar: “Peace journalism: A dream or a goal?”</p> <p>Challenges and dangers in practising effective peace journalism – Rukhsana Aslam (AUT, Pakistan)</p> <p><i>Moderator: Dr Heather Devere of the National Centre for Peace and Conflict Studies (NCCPS). Resource people include: Dr Jane Verbitsky, Rukhsana Aslam (Pakistan), Shailendra Singh (Fiji) and Koroï Hawkins (Solomon Islands)</i></p> <p><i>(See Peace Journalism Seminar programme for more details).</i></p> <p style="text-align: right;">WA224a</p>
1.00-1.45pm LUNCH		
1.45-3.15	<ul style="list-style-type: none"> • Environmental investigations • Social advocacy investigations <p><i>(See Investigative journalism masterclass programme for more details).</i></p> <p style="text-align: right;">WA224b</p>	<p><i>(See Peace Journalism Seminar programme for more details).</i></p> <p style="text-align: right;">WA224a</p>
3.00-3.15 AFTERNOON TEA		
3.15-4.00	<p>Report Back Plenary – The future: Investigative strategy <i>Facilitators: Simon Collins and James Hollings</i> Closing comments: Conference chair Dr David Robie</p> <p style="text-align: right;">WA224b</p>	